

About Concrescence Design

Concrescence Design is a web design agency that draws upon both internal and external talents. This model allows us to pull together the right team of experts, designers, artists, programmers, database and application specialists for your specific project. The primary consultants working on and dedicated to each project are senior level designers and developers with 12+ years experience in the field. Additional specialists are engaged and managed by the firm when appropriate.

Our team approach allows Concrescence Design to be much more than any one of us could be alone. We combine strategy, communication design, technical know-how and project management skills to deliver client-focused solutions that break out of the box.

More Than a Pretty Face—Problems Solved

Our approach is more than simply to ‘make it look pretty’ (we do that too). First, we start by deconstructing the project.

- Ask us to ‘design a website’ and we’ll ask you, ‘why do you want a website?’
- Ask us to build an ‘online client response form’ and we want to know, ‘why do you feel you need this form?’

Second, we redefine the problem and the project — expect some dialogue. We’re looking for the issues behind the request and the strategic opportunities to improve things by putting our knowledge to work on the issues you face.

What is Concrescence?

The term Concrescence implies creativity and ‘concrete togetherness’ or the novel interaction of ideas into a new form. In our investigation we look for novel connections — and our solutions provide concrete results.

Association of Registered Graphic Designers of Ontario

Concrescence Design upholds the principles and rules of professional conduct set forth by the Association of Registered Graphic Designers of Ontario. Craig Hermanson R.G.D., the firm’s President and Creative Director is a professional member (since January 1998).

We encourage you to learn more about RGD Ontario, about hiring a design firm and more at the website: <http://www.rgdontario.com>.

Contact

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